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## **Warn Industries Launches Two All-New Ground-Breaking Powersports Winch Lineups**

*New winches offer never-before-seen technology and new levels of performance*

**Clackamas, OR (6/26/18)** – Warn Industries created the powersports winch segment 30 years ago when it patented the industry’s first ATV-specific winch, the WARN® A1500. Three decades later, Warn is set to revolutionize the industry again with two new lines of powersports winches. Introducing the WARN AXON™ and WARN VRX™. Created specifically for the needs of ATV and Side X Side riders, AXON and VRX will bring new levels of technology, durability, and performance to the powersports winch market.

### **WARN AXON: A Revolution in Powersports Recovery**

The AXON winch lineup merges cutting-edge technology and unmatched reliability into a product that’ll revolutionize powersports winches. At the heart of this innovation is what Warn calls the Motactor™—a combination of a powerful motor and a first-of-its-kind digital contactor in one unit. By combining the motor and contactor, Warn is able to increase performance and efficiency. And since the motor and contactor are in one unit, installation time is drastically reduced, making for a quick and easy setup—whether an AXON is being installed at a dealer by a professional, or in a garage by a do-it-yourselfer. AXON offers a first-of-its-kind digital control that provides never-before-seen levels of feedback to users including load information and motor temperature data, letting users be more informed during the winching process than ever before and giving them more control. Add to this fast line speed, exceptional efficiency, and low amp draw, and you’ve got the most advanced, high-performance powersports winch ever.

AXON offers a host of premium amenities such as full IP68 waterproof construction to keep water and the elements out. There’s a new clutch system based on the legendary WARN hubblock, allowing for easy transitions between freespool and engaged winch modes. There’s also a high-performance integrated brake that’ll hold the full-rated winch load, and a smooth, reliable, all-metal three-stage planetary geartrain. AXON’s all-metal construction uses a one-piece tie plate (vs. tie bars) for

increased structural rigidity for increased durability. AXON employs stainless-steel fasteners and wears a black powder-coated finish to resist corrosion. AXON winches are covered by a limited lifetime warranty on mechanical components, and a three-year warranty on electrical parts (*North America*). Capacities range from 3,500 lbs. (1588 kg) to a new 5,500 lb. (2495 kg) rating—ideal for Side x Sides.

AXON allows extreme riders to push the limits and ride on the edge knowing their vehicles will be equipped with exceptional recovery options, no matter what the situation. This is the state-of-the-art, no-compromise winch choice for the powersports industry.

AXON winches are available in these configurations:

- **AXON 35:** 3,500 lb. (1588 kg) capacity, 50' of 7/32" (15m x 6.3mm) steel rope, roller fairlead, rockerbar digital control switch with handlebar-mount adapter
- **AXON 35-S:** 3,500 lb. (1588 kg) capacity, 50' of 3/16" (15m x 4.8mm) Spydura synthetic rope, Epic hawse fairlead, black hook, rockerbar digital control switch with handlebar-mount adapter
- **AXON 45:** 4,500 lb. (2041 kg) capacity, 50' of 1/4" (15m x 6.3mm) steel rope, roller fairlead, rockerbar digital control switch with corded digital remote
- **AXON 45-S:** 4,500 lb. (2041 kg) capacity, 50' of 1/4" (15m x 6.3mm) Spydura synthetic rope, Epic hawse fairlead, black hook, rockerbar digital control switch and corded digital remote
- **AXON 45RC:** 4,500 lb. (2041 kg) capacity, narrow short-drum configuration for the space constraints of sport Side x Sides, 27' of 1/4" (8m x 6.3mm) Spydura synthetic rope, Epic hawse fairlead, rockerbar digital control switch and corded digital remote
- **AXON 55:** 5,500 lb. (2495 kg) capacity, 50' of 1/4" (15m x 6.3mm) steel rope, roller fairlead, rockerbar digital control switch and corded digital remote
- **AXON 55-S:** 5,500 lb. (2495 kg) capacity, 50' of 1/4" (15m x 6.3mm) Spydura synthetic rope, Epic hawse fairlead, rockerbar digital control switch and corded digital remote

### **WARN VRX: High Performance, High Value**

The all-new WARN VRX lineup takes performance and value to new levels never before seen in a powersports winch. With VRX, buyers will get a premium product without a premium price.

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VRX showcases full IP68 waterproofing to keep water and the elements out for years of reliable performance. VRX's all-new styling and stout all-metal construction wears a gloss-black powder-coated finish for excellent corrosion resistance. Other features include a smooth and reliable all-metal three-stage planetary geartrain; a powerful motor with fast linespeeds; an integrated load-holding brake for class-leading control; and an easy-to-turn clutch dial designed based on the legendary WARN 4WD hub lock for easy transitions between freespool and engaged winch modes.

VRX capacities range from 2,500 lbs. (1134 kg) to 4,500 lbs. (2041 kg) making them ideal for both ATVs and Side x Sides. All VRX models include a limited lifetime mechanical warranty and a three-year electrical component warranty (*North America*).

Whether on the job or on the trail, the VRX lineup will work or play as hard as its riders do, and is ideal for powersports vehicles big and small.

VRX is available in three capacities and six configurations:

- **VRX 25:** 2,500 lb. (1134 kg) capacity, 50' of 3/16" (15m x 4.8mm) steel rope, roller fairlead, zinc-plated hook, handlebar-mounted rocker switch control
- **VRX 25-S:** 2,500 lb. (1134 kg) capacity, 50' of 3/16" (15m x 4.8mm) synthetic rope, black hawse fairlead, zinc-plated hook, handlebar-mounted rocker switch control
- **VRX 35:** 3,500 lb. (1588 kg) capacity, 50' of 7/32" (15m x 5.5mm) steel rope, roller fairlead, zinc-plated hook, handlebar-mounted rocker switch control
- **VRX 35-S:** 3,500 lb. (1588 kg) capacity, 50' of 3/16" (15m x 4.8mm) synthetic rope, black hawse fairlead, zinc-plated hook, handlebar-mounted rocker switch control
- **VRX 45:** 4,500 lb. (2041 kg) capacity, 50' of 1/4" (15m x 6.3mm) steel rope, roller fairlead, zinc-plated hook, dashmounted control switch and corded remote control
- **VRX 45-S:** 4,500 lb. (2041 kg) capacity, 50' of 1/4" (15m x 6.3mm) synthetic rope, black hawse fairlead, zinc-plated hook, dash-mounted control switch and corded remote control

## About Warn Industries

Warn Industries is the world's most recognized brand in off-road products such as hub locks and vehicle recovery winches. The company designs, manufactures and markets a full line of off-road equipment and accessories that enhance the performance of four-wheel-drive and powersport vehicles. Warn Industries is headquartered near Portland, OR.

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